MMC IRELAND
NATIONAL CONFERENCE

EXHIBITION & SPONSORSHIP OPPORTUNITIES 2027

10 & 11 MARCH 2027

THE JOHNSTOWN ESTATE, MEATH

PACKAGE	PREMIUM EXHIBITOR	PLATINUM EXHIBITOR	CONFERENCE SPONSOR	HEADLINE SPONSOR
Cost & Availability	**€2,450 +VAT**	**€3,450 +VAT**	**€1,750 +VAT** Lanyards Delegate Bags Pads & Pens Lunch Refreshments Exclusive Networking Event Conference Session	**€4,495 +VAT**
Stand Details	Table-top, Pop-up Exhibition Space to Include: 1 x 6ft Trestle Table 2 x Chairs Access to Electric Socket Allowance: 2-3 x Pop-up Banners (Space for 1 x 3m Wide Nimlok Stand Available Upon Request)	Table-top, Pop-up Exhibition Space to Include: 1 x 6ft Trestle Table 3 x Chairs Access to Electric Socket Allowance: 2-3 x Pop-up Banners OR 1 x 3m Wide Nimlok Stand		
Delegate Passes	2 x Complimentary Delegate Passes 15% Discount on Additional Passes	3 x Complimentary Delegate Passes 20% Discount on Additional Passes	1 x Complimentary Delegate Pass 10% Discount on Additional Passes	3 x Complimentary Delegate Passes 20% Discount on Additional Passes
Website Exposure	Company Logo, 80-word Biography, Web URL on Exhibitor Listing	Company Logo, 80-word Biography, Web URL on Exhibitor Listing – Headline Exhibitor Will Be Located at the Top of the Exhibitor Listing	Company Logo, 80-word Biography, Web URL on Event Website	Company Logo, 80-word Biography, Web URL on Exhibitor Listing – Headline Sponsors Will Be Located at the Top of the Sponsor & Exhibitor Listing
Social Media	Dedicated Social Media Activity on Relevant Event Channels	Dedicated Social Media Activity on Relevant Event Channels	Dedicated Social Media Activity on Relevant Event Channels	Dedicated Social Media Activity on Relevant Event Channels

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Logo Inclusion	On-site Delegate Handout All HTML Eshots from Event Organisers Master Presentation Slides	On-site Delegate Handout All HTML Eshots from Event Organisers Master Presentation Slides	On-site Delegate Handout All HTML Eshots from Event Organisers On relevant presentation slides (lunch and/or refreshments only)	On-site Delegate Handout All HTML Eshots from Event Organisers Master Presentation Slides Event Branding including Pop-up Banners & Lectern Graphic
PLUS	Photograph of Exhibition Stand provided electronically post-event 1 x literature in Delegate Packs (4pp A4 maximum size)	Photograph of Exhibition Stand provided electronically post-event 1 x literature/company brochure in Delegate Packs Attendee List with Name, Job Title, Company provided pre and post event	Photograph of sponsored item provided electronically post-event Plus either: **Lunch and/or Refreshments Sponsor:** Logo on lunch cards **Delegate Bags:** Bags (provided by sponsor) handed out to all delegates with sponsor and event literature **Lanyard Sponsor:** Lanyards (provided by sponsor) handed out to all delegates.	Opportunity to provide a Web Banner Graphic to be displayed on the Offsite Hub until the event date Acknowledgement from Conference Chair Opportunity to provide own branding to be displayed in the registration area across the 2-days (Max: 2 Pop-up Banners or 1x Nimlok Stand) 1 x Piece of company literature in Delegate Packs Handed to all delegates on day one Attendee List with Name, Job Title, Company provided pre and post event

For more information on our 2027 MMC Ireland Event or to book any of the above packages, please contact Caitlin Oldale on 01743 290001 or email caitlin.oldale@mmcmedia.ie